

Date: _____

Effective Term: _____

Hollins University
Arts Management Certificate
2015-16 Catalog

Last Name: _____ First: _____ Phone: _____

Student ID: _____ Anticipated Graduation Year: _____ AH Student? Yes

MAJOR: _____ Catalogue Year: _____ Email _____

Certificate Requirements Checklist:

- A major or minor within the visual or performing arts (art history, studio art, dance, film, music or theater) _____
- Course work in the visual or performing arts from two areas outside of the major or minor
_____ 4 _____ 4
- BUS 100: Introduction to Business _____ 4
- ART/DANC/FILM/MUS/THEA 175: Introduction to the Study of Arts Administration _____ 4
- One course from the following _____ 4: *

ART/DANC/FILM/MUS/THEA 276: Philanthropy and the Arts	4
BUS 228: Marketing	4
BUS 125: Accounting	4
BUS 224: Ethical Leadership	4
BUS 252: Organizational Behavior	4
BUS 330: Entrepreneurship	4
COMM 231: Writing for the Print Media I	4
COMM 322: Public Relations Principles	4
COMM 343: Organizational Communication	4
COMM 244: Social Marketing and Campaigns	4

*A special topics, or other relevant course may be substituted with permission of the student's major advisor.

- Final project, registered as an independent study in the major department _____ 2
- Two internships in the area of arts management, one of which must be a full-term or summer internship. _____ short-term _____ full-term (2-4)

Signature of Advisor in Major: _____ Date: _____

Signature of Student: _____ Date: _____