

Hollins University

Arts Management Certificate

2016-17 Catalog

Last Name: _____ First Name: _____ Student ID: _____

Class Year: _____ Catalog Year: _____ Horizon? _____

Email: _____ Phone: _____

Certificate Requirements (22 credits plus 2 internships)

A major or minor within the visual or performing arts _____
(art history, studio art, dance, film, music or theatre)

Course work in visual or performing arts from two areas outside _____
the major or minor 4 _____ term completed _____

4 _____ term completed _____

BUS 100: Introduction to Business 4 _____ term completed _____

ART/DANC/FILM/MUS/THEA 175: _____
Introduction to the Study of Arts Administration 4 _____ term completed _____

One course from the following*: _____
ART/DANC/FILM/MUS/THEA 276: _____
Philanthropy and the Arts 4 _____ term completed _____

BUS 125: Accounting I

BUS 224: Ethical Leadership

BUS 228: Marketing

BUS 252: Organizational Behavior

BUS 330: Entrepreneurship

COMM 231: Writing for the Print Media

COMM 244: Social Marketing and Campaigns

COMM 322: Public Relations Principles

COMM 343: Organizational Communication

Final project registered as in independent study in the major/minor c 2 _____ term completed _____

Two internships in the area of arts management 2 or 4 _____ term completed _____

(One must be a full-term or summer internship.) 4 _____ term completed _____

* A special topics, or other relevant course, may be substituted with permission of the student's major/minor advisor.

Signature of Advisor in Major: _____ Date: _____

Signature of Student: _____ Date: _____

Completion verified by Registrar: _____ Date: _____